

Ethan Markowitz

Top performing professional with over 10+ years of experience in client services, production, marketing, and brand awareness in fast-paced environments. Proficient at managing teams and strategizing social media campaigns.

EXPERIENCE

J Cutt Productions – *Social Media Manager*

AUGUST 2023 – PRESENT

- Output admin for social accounts, Email CRM, and strategizing and planning digital marketing campaigns for J Cutt Productions.

Live Nation, Los Angeles – *Senior Facilities Coordinator HQ*

OCTOBER 2021 – AUGUST 2023

- Managed vendors: Orders, automation, maintenance, and coordination.
- Delegated tasks to the administrative personnel.
- Reviewed security measures with the Head of Security to ensure safety.
- Reduced printing costs by 15% due to the implementation of a new model installed in the dozen locations across buildings.
- Coordinated with Engineering the repairs of LNE HQ to enhance infrastructure for rain damage prevention.
- Customer service-oriented relations across departments. 300 employees.

EF Script Consult, Los Angeles — *Script Consultant*

JANUARY 2020 – NOVEMBER 2022

- Management of social media presence on LinkedIn, Facebook, Instagram, etc.
- Writing marketing copy for email newsletters, social media, pitch decks, and other promotional materials.

Future Drifter Films, Los Angeles — *Producer*

JULY 2019 - PRESENT

- Coordinate social media branding campaign.
- Accounting, recruiting, and organizing schedules and team meetings.
- SEO research and implementation.

More Than Models, Los Angeles — *Team Lead*

MAY 2019 - NOVEMBER 2019

- Delegated tasks in the moment amongst fast-moving teams.
- Acted as liaison between clients and brands at high profile events.
- Provided support for the Managing Director and Event Planner designated for each event.

OurLand, Central Thailand — *Documentary Filmmaker*

NOVEMBER 2018 - FEBRUARY 2019

- Managed a team of spokespeople and creative artists.
- Organized and edited video files.

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SKILLS

Adobe CC (Photoshop, Premiere, Audition, Express, Capture and Illustrator)

Abelton Live

Microsoft (Word, Excel, and PowerPoint, Outlook)

Final Draft

Mac/PC, Canva, Wix, Hootsuite, Mailchimp, Asana, Slack

Strong background in various types of research.

ACCOMPLISHMENTS

Live Nation's Rock Star Recognition Award

Contest Director for a screenwriting competition with an esteemed panel of judges in 2021.

Guest Speaker at the Donor Luncheon for Child Guidance & Family Solutions.

Student Delegate at YSU's 2015 Propel Ohio Leadership Summit.

EDUCATION

Youngstown State University, Ohio — *BA in Psychology*

GRADUATED MAY 2016 - DEAN'S LIST

Belmont University, Nashville, TN — *Music Business*

University of Colorado, Boulder, CO — *Film Studies*

PRODUCTIONS HELMED

“Collab” short film – won Best Director, Upstart Awards 2019

Managed 25 creatives to head the direction and production of the film.

“No Man’s Island” at the *American Conservatory Theater*

Produced, Directed, and Acted in this play at the Sky Festival.

“Dealer’s Choice” *Off Broadway in NYC*

Cast talent, promoted the production, and obtained licensing.

DaVision Records at *Powers Auditorium in Youngstown, OH*

Promoted the concert and managed talent.

LEADERSHIP EXPERIENCE

Emerging Leader’s Program

at YSU - facilitated group crafts with the mentally disabled.

Warriors, Inc. – business liaison

Salvation Army – Tutor